INFO CLIP COMPETITION
Tobacco and Nicotine use among young people

This Ministry in collaboration with VISA is proposing to organize a National Info Clip Competition on some of the factors that contribute to the use of Tobacco and Nicotine among young people.

The main objective of the competition is to enable young people to come up with preventive strategies on the use of Tobacco and Nicotine by using modern technologies.

The main theme for World No Tobacco Day 2020 is Protecting Youth from Industry Manipulation and preventing them from Tobacco and Nicotine Use. However, to enable maximum participation, six subthemes are been given below to ease participants focus on their info clip production. These are as follows:

1. Sale of single cigarette - The tobacco industry encourages the sale of single cigarette
2. Sale of cigarettes around schools - Selling cigarettes in the vicinity of schools increases its accessibility to school children and encourages smoking.
3. Sale of flavoured cigarettes - The tobacco industry adds several flavours to cigarettes and other tobacco products and encourages young people to start using them.
4. Promotion of water pipe smoking - The use of water pipe, also known as shisha or hookah, is spreading rapidly and is being presented as a “safer” form of tobacco smoking.
5. “Reduced harm” tobacco products - The tobacco industry is aggressively marketing its new tobacco products like electronic cigarettes based on the claim that they are less harmful than conventional cigarettes.
6. Tobacco advertising targeting youth on electronic and/or social media. With increasing number of countries imposing bans on direct advertising of tobacco products, the tobacco industry is making increasing use of the electronic/social media to attract young people towards tobacco and nicotine use.

Criteria for participation

1. The competition is open to two categories of young people aged 14 to 22 years and 23 to 35 years.
2. Each participant is requested to submit an info clip of about 1.30 – 2 mins maximum on a new pen drive.

Please take note of the following changes

1. The Size of the final edited clip should be in MP4 format, HD/1080 Dpi resolution and 30-150 Mb in one folder of a new pen drive.
2. On the same pen drive, participants are requested to submit a raw edited version on another folder of about 500 – 600 Mb in size

Prizes in each category

1st Prize - Rs 20,000, 2nd Prize - Rs 15,000, 3rd Prize - Rs10 000,

Interested participants are kindly requested to fill in the attached participation form and send it to the Flacq Youth Centre by email on flacqyc@gmail.com by Friday 19 June 2020, at latest at closing of office, or to VISA email on vdmhoe@yahoo.com
INFO CLIP
COMPETITION

PARTICIPATION FORM
(To be filled by Participant in CAPITALS and as per birth certificate*)

1. Personal Details

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Address:

Status (Please √ as appropriate)

a. Student ☐ b. Other (specify) ______________ c. Employed/Self Employed ☐ (Workplace) ______________

2. Participant’s Consent and Responsible Party’s consent (For Participants below 18 years of age)

1. I certify that all information provided above are true and correct.
2. I agree to participate / the participation of my child (*) in the Info Clip Competition on some of the factors contributing to Tobacco and Nicotine use among the youth and to abide by all the rules and regulations set by the Ministry and VISA.
3. I understand that the Ministry are committed to respecting our privacy. Personal information collected are only for the purpose of participating in the activity of this Ministry.

Signature of Participant

Date / /

Name of Responsible Party

NIC

Tel

Signature of Responsible Party

Date / /

* Delete as appropriate

3. Conditions for participation

1. The material produced should be subject to the copyright Act 2017.
2. While the material will be created with all due care, the Ministry and VISA do not warrant or represent that the material is free from errors or omissions, or that it is exhaustive. Hence, the material should contain a disclaimer’s note dismissing any responsibility of the Ministry and VISA for any error and omission that may arise from the clip production.
3. The material will be produced on the basis that you are responsible for assessing the relevance of its content and that prior written permission is sought from individual/s featuring on the clip.
4. All productions may be used and modified by the Ministry and VISA for any commercial or promotional event and may also be changed without notice.
5. The Size of the final edited clip should be in MP 4 format, HD/1080 Dpi resolution and 30-150 Mb in one folder of a new pen drive.
6. On the same pen drive, participants are requested to submit a raw edited version on another folder of about 500-600 Mb in size
7. The clip should be in Kreole Morisien Language.
8. Entries should be original.
9. The decision of the jury will be final and irrevocable.

4. Office use

a. Participant Number __________________ b. Region __________________ c. Remarks __________________